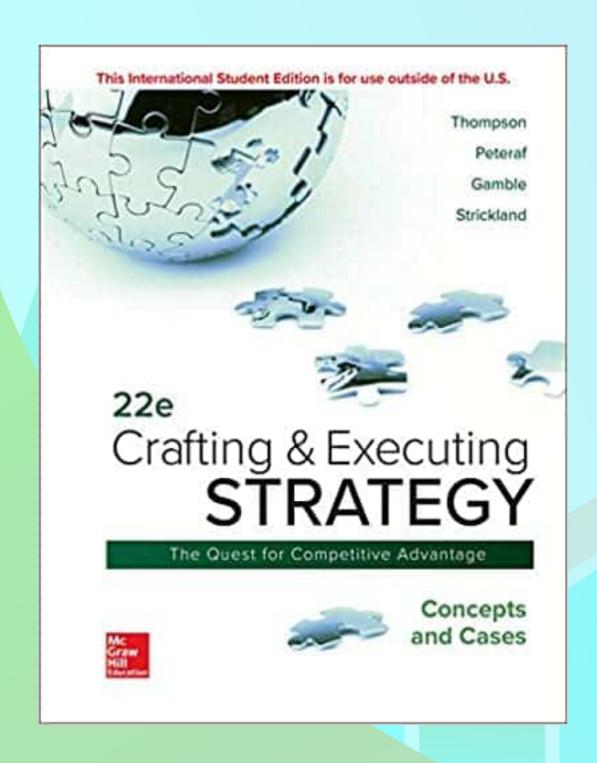


## CRAFTING & EXECUTING STRATEGY; CONCEPTS AND CASES (22ND INTERNATIONAL EDITION)



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